



DIGITAL ENGAGEMENT SPECIALIST

The Embassy of the United States of America in Wellington invites applicants to apply for the position of Digital Engagement Specialist in the Public Affairs Office.

This position supports the Public Affairs Officer in conducting online public diplomacy by designing, implementing, and maintaining U.S. Mission to New Zealand's online presence including the website, as well as digital engagement strategies and activities to best contribute to the Mission's public communication goals; to communicate existing key messages through online channels, in keeping with existing strategies for presenting U.S. Government information on behalf of the Mission. This position also supports U.S. Embassy in Apia, Samoa, by serving as content manager/editor for their website and provides support and assistance to the Media Specialist, mainly online and internet support.

To be successful in this role you must have completed a university degree in mass communications, journalism, international relations, public relations or similar. Studies should include online communications, computer science, IT or similar. You must have at least five years progressively responsible experience in communications, media, or politics including extensive experience with internet, new media, and web content management. You must have fluent English and excellent interpersonal and communications skills, especially written and digital engagement skills. Excellent computer skills with expertise with HTML, CSS, and other website development language are essential.

The starting salary for this position is approximately NZ\$61,697.

A full position description can be obtained from our website:
<http://newzealand.usembassy.gov>

All employees of the U.S. Government are required to complete full medical and security background checks.

Previous applicants need not re-apply, as your applications will be considered.

For further information or to apply for any of the positions please forward correspondence to:

HR Advisor
Embassy of the USA
PO Box 1190
Wellington
Or e-mail Wellington.HR@state.gov

Applications close on Monday November 30, 2009